



Girls Rugby, San Diego - New Media Communications Intern

7/5/2018

Girls Rugby, Inc., a non-profit, is seeking passionate and qualified individuals to join their team in San Diego, CA. Girls Rugby's mission is to help girls reach their potential through rugby. Girls Rugby offers non-contact, flag rugby programming for girls in grades 2-8 around the country. We are seeking an energetic, creative, and collaborative person to join our marketing team. This position requires a go-getter attitude, basic understanding of various social media platforms and graphic design programs.

The New Media Communications Internship is a seasonal internship running from Sept. 1st, 2018 through the close of the Girls Rugby Fall Seasons (time frame can be negotiated based on interns academic requirements). The New Media Communications Intern should expect to be engaged on an average of 5-7 hours/week (time frame is flexible based on internship requirements). This is an unpaid internship position and all candidates must be eligible to receive academic credit. The New Media Communications Intern will report to the Girls Rugby National Office.

New Media Communications Internship Description

- Coordinate and execute the Girls Rugby Media Strategy
- Work with various locations in order to curate social content for all social platforms
- Integrate social content using tools/solutions such as Later, Canva, etc.
- Program social platforms including Facebook, Instagram, website, etc.
- Design graphics and creative content
- Research relevant content and topics to be integrated in social platforms, relevant to the Media Strategy
- Pitch segment and content ideas
- Produce monthly newsletters
- Create marketing materials: fliers, yard signs, etc.

No previous experience is needed to apply for the New Media Communications Internship. Candidates should have an interest in marketing, communications, graphic design and/or social media. Candidates will be asked to provide examples of work such as social postings and graphic design.

The successful candidate will be required to complete and pass a background check before being hired. To apply, please send your cover letter and resume/CV to info@girlsrugbyinc.com. Applications will be reviewed on a rolling basis, and position will remain open until filled.